Hyster Forklift

Hyster Forklift Training BC - Hyster is an international corporation that builds greater than three hundred different versions of forklifts. However, it started as a producer of lifting machines as well as winches. Most of its production was focused in the Pacific Northwest and dealt mostly with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the previous eighty years Hyster has continued to expand and develop its product line. The expansion of its products coupled with its want to stay service oriented has allowed Hyster to grow into the intercontinental participant it is at present.

In the period between 1940 and 1960, Hyster sustained its progress throughout the western world. In 1946, Hyster opened a plant in Danville, Illinois that was completely committed to bulk manufacturing trucks. This allowed Hyster to force its expenses down and, simultaneously, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the entire forklift industry, continued to expand into different product lines throughout the 50's and 60's. They started constructing container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a means for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was concentrated on improving the design and functionality of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly throughout the sixties, Hyster needed to reorient its focus towards these new mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide better quality at a more inexpensive cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to focus on developing industry leading forklifts. The Hyster company name was recognized throughout the world for its commitment towards excellence. This attention to quality brought several suitors for the company. In 1989, a large multinational business based in Ohio called NACCO Industries bought Hyster and started an aggressive expansion strategy. NACCO rapidly replaced the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is recognized as the XM generation of lift trucks.

With the universal shift towards just-in-time management methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and many other places throughout the globe. All of these investments have made Hyster a international leader in the lift truck market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises more than 300 different types of lift trucks.