

## Toyota Forklift

Toyota Forklift Training BC - Ever since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, continues to be the best selling lift truck provider in the United States. Proudly celebrating more than 40 years of service, the Irvine, California based company offers a wide-ranging line of quality lift trucks. Due to their status of superiority, reliability, and durability, Toyota remains prevalent in this aggressive market. Quality is the foundation of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota's manufacturing facilities within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to continuous improvement, and its environmental systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, links Toyota's achievement to its stout commitment to manufacture the finest quality lift trucks at the same time as delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's principal lift truck dealer and is among the magazines impressive World's Most Admired Companies.

### Redefining Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other companies and no other lift truck producer can match Toyota's history of caring for the natural environment while simultaneously encouraging the economy. Environmental responsibility is a fundamental characteristic of company decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The finished product is a lift vehicle that creates 70% less smog forming emissions than the present Federal standards allow.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its commitment to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's system of dealers to non-profit organizations and local consumers to help sustain communities all over the United States

### Industry-Leading Safety

Toyota's lift trucks offer better output, visibility, ergonomics and durability, and most notably, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps limit the possibility of accidents and accidental injuries, and increasing productivity levels while minimizing the potential for product and equipment breakage.

System Active Stability can sense factors that may lead to lateral unsteadiness and potential lateral overturn. When any of these conditions have been detected, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This alters the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding stability.

The SAS systems were originally adopted on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped boost Toyota into the lead for industry safety standards. Now, SAS is adopted on virtually every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with required worker instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there have been an overall 35.5% reduction in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's hardnosed principles continue far beyond the technology itself. The company believes in offering widespread Operator Safety Training courses to help clients satisfy and exceed OSHA standard 1910.178. Education programs, video lessons and an assortment of materials, covering a broad scope of subjects—from individual safety, to OSHA regulations, to surface and load conditions, are offered through the supplier network.

### Toyota's Dedication to The U.S.A.

Ever since the sale of its first lift vehicle in the U.S. to the fabrication of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid presence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America now are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the whole investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and clients of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and finally a education center.

#### First in Client Satisfaction and Service

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations throughout the United States, providing the most complete and inclusive consumer support and customer service in the industry. The company's new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total client satisfaction.